Grantham, Lincolnshire, England  June 28–June 30, 2018
To be held at:
Harlaxton College, UK
the British study abroad site of the University of Evansville, USA

Conference Website: HSGBI.com

Papers are welcome from all areas related to health care and global business issues.

This conference provides an excellent avenue for academics, practitioners, and students to present papers, learn from presentations as well as network and interact with delegates in a very friendly environment.

- Conference is geared towards individuals who are involved in the fields of healthcare administration, business administration, medicine, pharmacy, nursing, physical therapy, sociology, and other related disciplines.

- Delegates will have an excellent opportunity to exchange research, thoughts, and ideas related to these areas with a global perspective, as well as garner international partnership opportunities to enhance research and teaching. Past conferences have been extremely successful in fostering relationships between academics, students, and practitioners.

- Delegates at previous conferences have represented over 15 countries, including Argentina, Australia, Austria, Brazil, Columbia, India, Kazakhstan, Mexico, Slovakia, Turkey, and the U.S.

- Site visits are planned to local historical sites such as Lincoln Cathedral and Castle, and to Woolsthorpe Manor, the home of Sir Isaac Newton. A schedule of visits will be posted in May.
Conference Leadership:

General Conference Chair
Professor William B. Stroube,
University of Evansville
stroube@evansville.edu

Conference Program Chair
Professor Ashish Chandra,
University of Houston-Clear Lake
Chandra@UHCL.edu

Host Country Conference Chair
Professor Stephen Timmons
University of Nottingham
Stephen.Timmons@nottingham.ac.uk

Conference Manager
Cindy Felts
University of Evansville
cf128@evansville.edu

Organizing Committee Members:

- Holly Carter, Ph.D., Director of Education Abroad, University of Evansville (USA)
- Kathleen Farrell, DNSc, APRN, ACNP-BC, Professor Emeritus of Nursing, Murray State University (USA)
- Neil Flick, MSHSA, Indiana University School of Medicine, AMPATH-Oncology (USA)
- Wesley Milner, Ph.D., Executive Director of International Programs, University of Evansville (USA)
- D.N. Murthy, Ph.D., Prin. L. N. Welingkar Inst. of Mgmt. Development and Research, Bengaluru (INDIA)
- Ahmet “Ozzie” Ozturk, MD, MS, Clinical Professor, Marshall University School of Medicine (USA)
- Donald Rodd, Ph.D., Professor, School of Health Sciences, University of Evansville (USA)
- Lillian Jane Rosati, EdD, MSN, RN-BC, Daytona State College (USA)
- Shuh-Jen Sheu, RN, Ph.D., Professor, School of Nursing, National Yang-Ming University (Taiwan)
- Mark Shiflett, PhD, Professor & Chair, Dept. of Communication, University of Evansville (USA)
- Judith Tanner, PhD, Professor and Head, Division of Nursing, University of Nottingham (UK)
- Nicki Walsh, MSc, Senior Lecturer, Bishop Grosseteste University, Lincoln (UK)
- David Wyant, Ph.D., Jack C. Massey Graduate School of Business, Belmont University (USA)

Global Advisory Board:

- Kelly Duffy, EdD, MSN, Professor of Nursing, Daytona State College (USA)
- Zach Frank, MPT, MS, DPT, Director, Physical Therapist Assistant Program, Washburn University (USA)
- Deborah Gritzmacher, Assoc. Prof. of Healthcare Management, Clayton State University (USA)
- Anurag Hingorani, Ph.D, Senior Lecturer, Marketing Discipline Group, Univ. of Tech. Sydney (Australia)
- Adnan Kisa, MSPH, PhD, Oslo University (NORWAY)
- Indra Meghrajani, Ph.D., L. J. Institute of Management Studies (INDIA)
- Rajendra K. Pandey, MSc, PhD, Vice Chancellor, IMS Unison University, Dehradun (INDIA)
- Hriday Narain Verma, PhD, FNASc, FPSI, FBS, Vice Chancellor, Jaipur National Univ., Jaipur (INDIA)
- Kent Willis, DrPH, Assistant Professor, College of Business, Marshall University (USA)
Timeline and submission guidelines for papers and abstracts

April 15, 2018
Submission deadline (for Best Paper Award consideration)

May 1, 2018
EARLY Registration Deadline: At least one author of accepted papers and abstracts must register for the conference by this deadline to ensure that the accepted paper is published in the conference proceedings.

May 15, 2018
Final paper submission deadline for accepted papers to Proceedings Editor (papers received after this date by proceedings editor may not appear in the conference proceedings)

May 20, 2018
Late Submissions: Papers and abstracts can still be submitted by this date to be considered for presentation. However, these papers cannot be guaranteed publication in the conference proceedings.

IMPORTANT: Late submissions (after April 15, 2018) should be sent directly to the conference general chair at stroube@evansville.edu

June 1, 2018
Late Submission Registration: At least one author of the accepted papers must register by this deadline to ensure that their paper is listed in the conference program. The authors are responsible for informing the conference program chair as soon as they register for the conference.

SPECIFIC GUIDELINES FOR SUBMISSION

1) Papers/abstracts MUST be received by the appropriate track chair or conference program chairman (Dr. Ashish Chandra, chandra@uhcl.edu) by April 15, 2018. Only full length papers will be considered for the “Paul T. Bruder Distinguished Paper Award” at the conference. This award is named as a way to honor Dr. Bruder whose vision created this successful conference.

2) IMPORTANT SUBMISSION GUIDELINES:
   a) Please submit the cover letter and the paper as a MS Word document.
   b) Please provide a cover letter stating that the paper has NOT been previously presented or published NOR submitted to, or is under consideration at other conferences or journals.
   c) Papers, including references, tables, figures, cover pages, etc., may not exceed 20 double spaced typewritten pages (special sessions proposals should not be more than 4 pages).
d) The first page of the paper should contain the title of the paper as well as the full names, email, and mailing addresses of all authors. Please identify the contact author.

e) The second page should have the title of the article and the abstract. The article should start from the third page onwards.

f) The manuscript should NOT contain any reference to the author(s). Authors’ names must appear only on the cover page. Papers with multiple authors should clearly indicate which author is the contact author.

g) Please provide the following information for each of the authors:
   i) Full Name
   ii) Designation/title
   iii) Department and Institution name
   iv) Email address
   v) Best contact number (optional)

h) Referencing Style: Please follow APA referencing style throughout the paper.

i) IMPORTANT: Please DO NOT use any type of footnote, endnote, and automatic referencing features of MS Word software.

3) Papers or special session proposals should be submitted via email as an attachment to the conference program chair (Dr. Ashish Chandra, chandra@uhcl.edu). Email submissions will be acknowledged upon receipt. If the author(s) do not receive an acknowledgement, the track chair or program chair should be contacted within seven days.

4) Authors uncertain of which track is most appropriate for their paper should send it directly to the program chair (Dr. Ashish Chandra, chandra@uhcl.edu).

5) All papers, abstracts and proposals will be double blind peer-reviewed. Authors will be notified within two weeks regarding the acceptance or rejection of their paper, no later than May 1, 2018. If they do not hear from the conference program chair (Dr. Ashish Chandra, chandra@uhcl.edu) by that date, they should contact him immediately.

6) Authors of all accepted articles and special session proposals will have the option of publishing their papers either in full or as an extended abstract in the Conference Proceedings. However, in order for the paper to be included in the proceedings, at least one author of the accepted paper must register for the conference by June 1, 2018. The papers for the proceedings should be sent directly to the Conference Proceedings Editor (Dr. Don Rodd, University of Evansville USA) via email at dr24@evansville.edu and the authors should also indicate in their letter to him if they have registered for the conference or not (and if not when they plan to register).

7) Only select high quality full papers published in the conference proceeding may be nominated for possible fast track review and consideration for publication with an affiliated journal. This recommendation will be made by the conference program chair (Dr. Ashish Chandra, chandra@uhcl.edu) upon the advice and recommendation of the Journal Recommendation Advisory Committee.
Harlaxton College is located in the outskirts of the city Grantham, about 120 miles north of London. It takes about an hour and fifteen minutes by high speed train to get from London Kings Cross Station. The Train Station in Grantham is only about 10-15 minutes from Harlaxton College by road.

Harlaxton College is based in Harlaxton Manor, a 150-room stately home set in the beautiful English countryside. It was listed as one of England’s “100 Best” great houses, according to Simon Jenkins of the London Times. Harlaxton Manor was begun in 1832 by Gregory Gregory. His vision for his house had been nurtured by travels in Europe, visits to numerous English houses of Elizabethan and Jacobean style, and his own architectural research. What he created has been described by Mark Girouard in his scholarly book, The Victorian Country House: “Harlaxton must be seen to be believed and even when one has seen it, it is not always easy to believe it.”
Nothing was left to chance as Gregory also conceived a dramatic entrance to his new home, down a mile-long drive, over a bridge spanning a landscaped lake, through the Gatehouse, past the Baroque entry courtyard to the towering Salvin front façade. From Gregory's day to the present, arrival at Harlaxton Manor never ceases to enchant and amaze.

**Site-seeing Excursions for Conference Attendees and Guests**

The conference committee is arranging site-seeing excursions for all conference attendees and special activities for guests. The details will be posted on the website in May. Possible visits include Lincoln Cathedral and Castle; Woolsthorpe Manor, the home of Sir Isaac Newton; Nottingham; and a walking tour of Harlaxton village and church. The costs of tours are included in the registration fee. *The destinations will be confirmed by June 1 as they are based on availability. Details will be sent to registered delegates and posted on the conference website by June 1, 2018.*

**Housing Costs and Payment**

The price per person for lodging and three meals per day at Harlaxton Manor in $76. Please be advised that the housing is dormitory/hostel style inside the Victorian Manor house. Rooms are based on single, double, and triple occupancy with shared bathroom facilities. A reduced rate of $45 is available for guests under age 12 staying in the same room as conference delegates. Please contact Cindy Felts at the University of Evansville at cf128@evansville.edu or 812-488-1046 to schedule family rooms.

Rooms can be reserved now with a credit card on the conference registration page. A one-night deposit is required for each person. You may pay the entire amount online before the conference.

**Nearby Hotels and Bed and Breakfast:**

Several hotels in Grantham will be used by conference attendees and daily shuttle service will be provided between the conference and the local hotels. Harlaxton College is approximately three miles from Grantham and taxis are readily available if you choose lodging at a local bed and breakfast.

**Nearby lodging includes:**

Premier Inn Grantham
A1/607 Junction, Harlaxton Road
Grantham NG31 7JT, UK
Phone: +44 871 527 8470
1.9 miles; 38-minute walk from Harlaxton Manor

**The CONFERENCE PROCEEDINGS will be pdf version and not a printed book**

Visit the conference website for the latest details: [HSGBI.com](http://www.HSGBI.com)
Registration

There are two registration options for delegates. The benefits available to the delegates for each are mentioned in details below:

<table>
<thead>
<tr>
<th>Details</th>
<th>Early Birds – MUST be Received by May 1, 2018</th>
<th>Late Registration** Received after May 1, 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Faculty and corporate members</td>
<td>US$ 395</td>
<td>US$ 495</td>
</tr>
<tr>
<td>Students (enrolled in colleges outside of the UK)</td>
<td>US$ 245</td>
<td>US$ 345</td>
</tr>
<tr>
<td>Guest registration (includes: Opening banquet dinner tickets and planned conference excursions)</td>
<td>US$ 145</td>
<td>US$ 245</td>
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The registration fee listed above provides the following benefits:

- The conference kit and proceedings
- Daily bus transportation from the Grantham hotels to conference venue
- Lunches or dinners during the conference and all coffee breaks
- Site-seeing excursion to historic area (TBD)

**Local attendee discounted registration**

This very basic option is good for delegates from the host country:

- Who will **not** go on the historic excursion
- Who **do not** plan to attend the whole conference

<table>
<thead>
<tr>
<th>Discounted Registration Fee</th>
<th>Early Birds – MUST Be Received by May 1, 2018</th>
<th>Late Registration** Be Received after May 1, 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Faculty and corporate members from the UK attending a portion of the conference</td>
<td>US$ 250</td>
<td>US$ 350</td>
</tr>
<tr>
<td>Students (enrolled in colleges in the UK and attending a portion of the conference)</td>
<td>US$ 125</td>
<td>US$ 225</td>
</tr>
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</table>

The very basic registration fee listed above provides the following benefits:

- The conference kit and proceedings
- Opening banquet and coffee breaks

**Activities mentioned above may be altered due to unforeseen circumstances.**